

# Business (AQA)

## A Level Preparation Work

**Welcome to A Level Business!** The tasks below are designed to support and prepare you to start the course.

### Folder Preparation

So that you are ready for September, please get yourself three folders and divide into sections as below. One smaller ring binder, this will be your day-to-day folder that you must bring to each lesson, and two larger A4 lever arch files, this will be for the long term storage of your notes. Please bring all these folders to the first lesson.

#### **Year 12 Lever Arch Folder (1)**

##### **Unit 3.1: What is Business**

- 3.1.1 – Nature and Purpose of Business
- 3.1.2 – Different Business Forms
- 3.1.3 – Businesses in the External Environment

##### **Unit 3.2: Managers, Leaders and Decisions**

- 3.2.1 – Managers, Leadership and Decision making
- 3.2.2 – Management Decision Making
- 3.2.3 – Role and importance of Stakeholders

##### **Unit 3.3: Marketing**

- 3.3.1 – Marketing Objectives
- 3.3.2 – Markets and Customers
- 3.3.3 – Segmentation, Targeting and Positioning
- 3.3.4 The Marketing Mix

##### **Unit 3.4: Operations**

- 3.4.1 – Operational Objectives
- 3.4.2 – Operational Data
- 3.4.3 Efficiency and Productivity
- 3.4.4 – Quality
- 3.4.5 – Inventory Management and Supply Chain

##### **Unit 3.5: Finance**

- 3.5.1 – Financial Objectives
- 3.5.2 – Budgets, Cashflow, Break-even and Profitability
- 3.5.3 – Sources of Finance

##### **Unit 3.6: Human Resources**

- 3.6.1 – HR Objectives
- 3.6.2 – HR Data
- 3.6.3 – Job Design and the Human Resource Flow
- 6.4.1 – Motivation

#### **Year 13 Lever Arch Folder (2)**

##### **Unit 3.7: Analysing Strategic Position of a Business**

- 3.7.1 – Mission, Corporate Objectives and Strategy
- 3.7.2 – Financial Ratio Analysis
- 3.7.3 – Overall Business Performance
- 3.7.4 – Political and Legal Change
- 3.7.5 – Economic Change
- 3.7.6 – Social and Technological Change
- 3.7.7 – Competitive Environment
- 3.7.8 – Investment Appraisal

##### **Unit 3.8: Choosing Strategic Direction**

- 3.8.1 – Strategic Direction
- 3.8.2 – Strategic Position

##### **Unit 3.9: Strategic Methods – How to pursue strategies**

- 3.9.1 – Assessing a Change in Scale
- 3.9.2 – Assessing Innovation
- 3.9.3 – Assessing Internationalisation
- 3.9.4 – Assessing Greater use of Digital Technology

##### **Unit 3.10: Managing Strategic Change**

- 3.10.1 – Managing Change
- 3.10.2 – Managing Organisational Culture
- 3.10.3 – Managing Strategic Implementation
- 3.10.4 – Problems with Strategy and why Strategies fail



#### **Day-to-day folder:**

Teacher 1  
Teacher 2  
Progress booklet  
Assessments

### Pre-course Consolidation

Log into Seneca Learning through RM Unify and join the class using code: **ax745eji47**

**Click on 'Assignments'** and use the link to brush up on course content for Unit 1 and then complete the knowledge check quizzes to test your knowledge at the end of each sub unit. Some of this content may be familiar if you studied the GCSE or VCERT.

<https://app.senecalearning.com/dashboard/class/ax745eji47/assignments/assignment/50303f80-e7f9-4ce3-9beb-b61578ba4f3a>

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## A Level Preparation Work

### Business Research Report

**Choose a big brand and research the following areas:** (Choosing a Public Limited Company – PLC, will make it easier to find the information.)

Write up your report using the following sections:

#### **Introduction to the business**

- What does the business do?
- Size (Local, National, Global)
- Ownership type
- What are their key Objectives?

#### **Success of the business**

- Research the “Annual Accounts” of your chosen business and summarise them
- Revenue, Profit, Number of employees
- How have their key statistics changed over the last 3 years?
- How successful do you think the business has been in the last year? Use evidence to support your judgement

#### **Key Factors in success**

- What factors do you think are key in this business’ success and why?
- Consider the wider market as well as external factors such as Political, Economic, Social, Technological, Legal and Ethical factors which may have affected their success.

### Knowledge Quiz

Keep up to date on your business knowledge by subscribing to the Tutor2U Biz Quiz. Why not test your knowledge using the links below:

<https://www.tutor2u.net/business/blog/the-biz-quiz-24th-april-2023>

<https://www.tutor2u.net/business/blog/the-biz-quiz-08-may-2023>

<https://www.tutor2u.net/business/blog/the-biz-quiz-06-june-2023>

### Wider Reading

Use the links below, or your own resources, to read around business. This skill is what helps students get top grades!

- [https://www.aqa.org.uk/subjects/business/as-and-a-level/business-7131-7132/Specification at a glance](https://www.aqa.org.uk/subjects/business/as-and-a-level/business-7131-7132/Specification%20at%20a%20glance)
- <https://www.tutor2u.net/business/collections/aqa-a-level-business-study-resources-what-is-business>
- <https://www.tutor2u.net/business/topics>
- <https://www.bbc.co.uk/bitesize/examspecs/zvwb382> – GCSE Recap
- <https://resources.eduqas.co.uk/Pages/ResourceSingle.aspx?rId=661> – Topic Notes
- <https://resources.eduqas.co.uk/Pages/ResourceSingle.aspx?rId=668> – Topic Notes
- <https://resources.eduqas.co.uk/Pages/ResourceSingle.aspx?rId=894> – Quantitative Skills (Maths)
- <https://app.senecalearning.com/classroom/course/609d2093-4bcc-4d5d-a0d3-3b20148430cd/section/218cd690-f3a8-4c03-9b8e-c2d0dfa8bebd/session>
- <https://www.bbc.co.uk/news/business>