

## Why study CTEC Business?

The Cambridge Technical Extended Certificate in Business will prepare you for a successful career. You will study a range of business types from small start-up enterprises to huge multinational corporations like Nike and Apple. You will gain an understanding of the world of work and the key drivers of business success. You will learn about the internal workings of a business, including their internal structure and how different functional areas work together. You will also learn key skills such as communication and administration that will help you to succeed in as an employee or entrepreneur with your own company.

## What will I study?

In Year 12, you will study the following units :

**Unit 1:** The Business Environment

**Unit 4 :** Communication

Unit 5 : Market Research

In Year 13, you will build on this knowledge through examination and coursework. Coursework assessments in Business include presentations and role plays in addition to written reports.

Your coursework activities help you to develop the skills you need to succeed in the world of work after Post-16.

The units in Year 2 look at a variety of business needs such as:

**Unit 2:** Working in Business

**Unit 17:** Corporate Social Responsibility.

## Assessment

CTEC Level 3 Business is assessed through examinations and coursework in Years 12 & 13



## Student Perspective

*Business was my best course at Post-16. I enjoyed the lessons and I prefer coursework to exams so it suited me. I am now a Business apprentice, and I use what I learned all the time!*

*JB, Year 13 Leaver*

## Study trips, visits and events

Business students take part in enterprise events and national challenge competitions. We have visiting speakers who share their expertise and careers events where you can network with employers. You will be encouraged to find work placements and opportunities with local employers in businesses large and small. You might also join the student council and help to raise funds for charity, organise events and develop your practical business skills.

## Subject entry requirements

4 in Maths, **plus** 4 in English Literature **or** Language